



JADWAL KULIAH SEMESTER GENAP TA 2021/2022
PRODI MANAJEMEN PEMASARAN D4 KAMPUS WATES
FE - UNY

| Hari | Waktu / Sesi | | Kode MK | Mata Kuliah | SEM. | SKS | T / P | Dosen | Kls | Ruang |
|---------------|---------------|---------------|---|------------------------------|------|------|-----------------------------|-------------------------------|---------|----------|
| | T | P | | | | | | | | |
| SENIN | 07.30 - 09.09 | -- | MKU6207 | Pendidikan Kewarganegaraan | 2 | 2 | 2T | Dian Satria Charismana, M.Pd. | A | GK 1.07 |
| | 07.30 - 09.09 | -- | MKU6210 | Statistika** | 2 | 2 | 2T | Arif Wibowo S.E., M.E.I. | B | GLA 2.02 |
| | 07.30 - 09.09 | -- | DMP6227 | Data Analytic Marketing | 4 | 2 | 2T | Rini Setyaningsih, M.Eng. | A | GK 3.05 |
| | | | | | | | | | | |
| | 09.10 - 10.49 | -- | MKU6207 | Pendidikan Kewarganegaraan | 2 | 2 | 2T | Dian Satria Charismana, M.Pd. | B | GK 1.07 |
| | 09.10 - 10.49 | -- | MKU6210 | Statistika** | 2 | 2 | 2T | Arif Wibowo S.E., M.E.I. | A | GLA 2.02 |
| | 09.10 - 10.49 | -- | DMP6227 | Data Analytic Marketing | 4 | 2 | 2T | Rini Setyaningsih, M.Eng. | B | GK 3.05 |
| | | | | | | | | | | |
| | 10.50 - 11.39 | 11.40 - 14.59 | DMP6308 | Manajemen Hubungan Pelanggan | 2 | 3 | 1T2P | Sunarta, MM., M.Pd. | B | GK 1.07 |
| | 10.50 - 11.39 | 11.40 - 14.59 | DMP6340 | Digital Media Planning | 6 | 3 | 1T2P | Barida Rakhma Nuranti M.M. | A | GLA 2.02 |
| 10.50 - 11.39 | 11.40 - 13.19 | DMP6239 | Public Relation and Customer Service Relationship | 6 | 2 | 1T1P | Anis Okta Cahyaningrum M.M. | B | GK 3.05 | |

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| | T | P | | | | | | | | |
| SELASA | 07.30 - 09.09 | -- | MKU6201 | Pendidikan Agama Islam | 2 | 2 | 2T | Yayan Rubiyanto, M.Pd. | A | GK 1.07 |
| | 07.30 - 09.09 | -- | DMP6221 | Aplikasi Komputasi Bisnis | 4 | 2 | 2T | Anis Okta Cahyaningrum, MM. | A | GLA 2.02 |
| | 07.30 - 09.09 | -- | DMP6224 | Pemasaran Jasa | 4 | 2 | 2T | TIM | B | GK 3.05 |
| | | | | | | | | | | GK 1.07 |
| | 09.10 - 10.49 | -- | DMP6221 | Aplikasi Komputasi Bisnis | 4 | 2 | 2T | Anis Okta Cahyaningrum, MM. | B | GLA 2.02 |
| | 09.10 - 10.49 | -- | DMP6224 | Pemasaran Jasa | 4 | 2 | 2T | TIM | A | GK 3.05 |
| | | | | | | | | | | |
| | -- | 10.50 - 15.49 | DMP6306 | Praktik Pemasaran I | 2 | 3 | 3P | Wardana, M.Pd. | B | Lab. Pemasaran |
| | 10.50 - 11.39 | 11.40 - 14.59 | DMP6308 | Manajemen Hubungan Pelanggan | 2 | 3 | 1T2P | Sunarta, MM., M.Pd. | A | GK 1.07 |
| | 10.50 - 11.39 | 11.40 - 14.59 | DMP6340 | Digital Media Planning | 6 | 3 | 1T2P | Barida Rakhma Nuranti M.M. | B | GLA 2.02 |

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|---------------|---------------|---------|---|---|---|------|-----------------------------|---|---------|
| 10.50 - 11.39 | 11.40 - 13.19 | DMP6239 | Public Relation and Customer Service Relationship | 6 | 2 | 1T1P | Anis Okta Cahyaningrum M.M. | A | GK 3.05 |
| 15.50 - 17.29 | -- | MKU6201 | Pendidikan Agama Islam | 2 | 2 | 2T | MKU | B | GK 1.07 |

| Hari | Waktu / Sesi | | Kode MK | Mata Kuliah | SEM. | SKS | T / P | Dosen | Kls | Ruang |
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| | T | P | | | | | | | | |
| RABU | 07.30 - 08.19 | 08.20 - 11.39 | DMP6342 | Product Development and Service Innovation**) | 6 | 3 | 1T2P | Adin Gustina S.E., M.Sc. | A | Lab. Pemasaran |
| | 07.30 - 08.19 | 08.20 - 09.59 | DMP6207 | Bahasa Inggris Bisnis | 2 | 2 | 1T1P | Zahrotush Sholikhah S.E., M.Si. | A | GK 1.07 |
| | 07.30 - 08.19 | 08.20 - 09.59 | DMP6211 | Kreativitas, Inovasi dan Kewirausahaan | 2 | 2 | 1T1P | Rini Setyaningsih, M.Eng. | B | GLA 2.02 |
| | | | | | | | | | | GK 3.05 |
| | 10.00 - 10.49 | 10.50 - 12.29 | DMP6207 | Bahasa Inggris Bisnis | 2 | 2 | 1T1P | Zahrotush Sholikhah S.E., M.Si. | B | GK 1.07 |
| | 10.00 - 10.49 | 10.50 - 12.29 | DMP6211 | Kreativitas, Inovasi dan Kewirausahaan | 2 | 2 | 1T1P | Rini Setyaningsih, M.Eng. | A | GLA 2.02 |
| | 10.00 - 10.49 | 10.50 - 12.29 | DMP6228 | Praktik Data Analytic Marketing | 4 | 2 | 1T1P | Rini Setyaningsih, M.Eng. | B | GK 3.05 |
| | | | | | | | | | | |
| | 12.30 - 13.19 | 13.20 - 14.59 | DMP6310 | E-Budgeting | 2 | 2 | 1T1P | Naning Margasari SE.,M.Si.,MBA. | A | GK 1.07 |
| | 12.30 - 13.19 | 13.20 - 16.39 | DMP6326 | Komunikasi Pemasaran Terintegrasi | 4 | 3 | 1T2P | Ariya Tetuka P, MBA. | A | GLA 2.02 |
| | 12.30 - 13.19 | 13.20 - 16.39 | DMP6344 | Hospitality Marketing | 6 | 2 | 1T2P | Rullyana Puspitaningrum M, MM. | A | GK 3.05 |
| 12.30 - 13.19 | 13.20 - 14.59 | DMP6228 | Praktik Data Analytic Marketing | 4 | 2 | 1T1P | Rini Setyaningsih, M.Eng. | B | Lab. Pemasaran | |

| Hari | Waktu / Sesi | | Kode MK | Mata Kuliah | SEM. | SKS | T / P | Dosen | Kls | Ruang |
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| | T | P | | | | | | | | |
| KAMIS | -- | 07.30 - 12.29 | DMP6306 | Praktik Pemasaran I | 2 | 3 | 3P | Wardana, M.Pd. | A | GK 1.07 |
| | 07.30 - 08.19 | 08.20 - 11.39 | DMP6309 | E-Commerce | 2 | 3 | 1T2P | Farlianto, MBA. | B | GLA 2.02 |
| | -- | 07.30 - 10.49 | DMP6222 | Praktik Aplikasi Komputasi Bisnis | 4 | 2 | 2P | Anis Okta Cahyaningrum, MM. | B | GK 3.05 |
| | 07.30 - 08.19 | 08.20 - 09.59 | DMP6228 | Praktik Data Analytic Marketing | 4 | 2 | 1T1P | Rini Setyaningsih, M.Eng. | A | Lab. Pemasaran |
| | | | | | | | | | | |
| | 12.30 - 13.19 | 13.20 - 14.59 | DMP6343 | Excellence Service | 6 | 2 | 1T1P | Nindya Nuriswati Laili S.E., M.Sc. | A | Lab. Pemasaran |
| | 12.30 - 13.19 | 13.20 - 14.59 | DMP6310 | E-Budgeting | 2 | 2 | 1T1P | Naning Margasari SE.,M.Si.,MBA. | B | GK 1.07 |

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| K | 12.30 - 13.19 | 13.20 - 16.39 | DMP6326 | Komunikasi Pemasaran Terintegrasi | 4 | 3 | 1T2P | Ariya Tetuka P, MBA. | B | GLA 2.02 |
| | 13.40 - 14.29 | 14.30 - 17.50 | DMP6309 | E-Commerce | 2 | 3 | 1T2P | Farlianto, MBA. | A | Lab. Simper 2 |
| | | | | | | | | | | |
| | -- | 14.10 - 17.29 | DMP6222 | Praktik Aplikasi Komputasi Bisnis | 4 | 2 | 2P | Anis Okta Cahyaningrum, MM. | A | Lab. Akt. |
| | 15.00 - 15.49 | 15.50 - 17.29 | DMP6356 | Event Management**) | 6 | 2 | 1T1P | Rullyana Puspitaningrum, MM. | A | GK 1.07 |

| Hari | Waktu / Sesi | | Kode MK | Mata Kuliah | SEM. | SKS | T / P | Dosen | Kls | Ruang |
|--------------|---------------|---------------|------------------------|-------------------------------|------|-----|---------------------|------------------------------|---------|----------|
| | T | P | | | | | | | | |
| JUMAT | -- | 07.30 - 10.49 | MKU6212 | Aplikasi Transformasi Digital | 2 | 2 | 2P | Dr. Nursida Arif S.T., M.Sc. | B | GK 1.07 |
| | 07.30 - 09.09 | 09.10 - 10.49 | DMP6320 | Sistem Informasi Pemasaran | 4 | 3 | 2T1P | Barida Rakhma Nuranti, MM. | A | GLA 2.02 |
| | -- | 07.30 - 10.49 | DMP6225 | Praktik Pemasaran Jasa | 4 | 2 | 2P | Farlianto SE., MBA. | B | GK 3.05 |
| | | | | | | | | | | |
| | -- | 12.30 - 15.49 | MKU6212 | Aplikasi Transformasi Digital | 2 | 2 | 2P | Dr. Nursida Arif S.T., M.Sc. | A | GK 1.07 |
| | 12.30 - 14.09 | 14.10 - 15.49 | DMP6320 | Sistem Informasi Pemasaran | 4 | 3 | 2T1P | Barida Rakhma Nuranti, MM. | B | GLA 2.02 |
| -- | 12.30 - 15.49 | DMP6225 | Praktik Pemasaran Jasa | 4 | 2 | 2P | Farlianto SE., MBA. | A | GK 3.05 | |